



### Academic Personnel Short Profile / Short CV

<b>Institution:</b>	MIEEK
<b>Surname:</b>	Markatos
<b>Name:</b>	Georgios
<b>Rank/Position:</b>	Senior Lecturer
<b>Program of Study:</b>	
<b>Scientific Domain: *</b>	Business/Hospitality/Tourism/Culinary

*\*Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D.	2024	University of Nicosia	Business	“Stakeholder engagement for sustainable visitor management: Perspectives on Tourism Carrying Capacity and Tourism Clusters in Cyprus”
BA	2023	American College	Hospitality	
L.L.M.	2018	Cardiff Metropolitan University	Business	“Tackling Illegal Tourism in the Cyprus Occupied Areas, 1974 – present time”
D.B.A.	Incomplete: Completion of 3/ 4 Modules 2006-2009	Sheffield Hallam University	Business	“Stakeholders and Tourism Management in Carrying Capacity of Famagusta, Cyprus”



MSc	2006	Sheffield Hallam University	Hospitality	De- Marketing Cyprus youth tourism negatively affecting the country's destination image
BSc	2004	Sheffield Hallam University	Hospitality	Hotel & Catering Management
HND	2002	Higher Hotel Institute	Hospitality	Culinary arts

### Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2022	2024	InterNapa College	Famagusta	Head of School of Hospitality
2016	2021	City Unity College Nicosia	Nicosia	Campus Director – Head of Hospitality
2007	2016	KES College	Nicosia	Lecturer
2004	2007	Americanos College	Nicosia	Lecturer

### Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2007	Trust... The Servant of Truth?		The Cyprus Journal of Sciences	Vol. 4	
2	2006	Time and Competition in the Fast-Food Industry: The Case of McDonalds		The Cyprus Journal of Sciences	Vol. 4	



3	2011	Crossing Borders Vs Culture		Cyprus (Profile Magazine, ISSN 1450-3271		
4	2021	Stakeholders' involvement in sustainability planning and implementation: the case of Cyprus.	Katemiadis, I	Worldwide Hospitality and Tourism Themes.		709-718
5	2022	Stakeholder Networks	Katemiadis, I	Encyclopedia of Tourism Management and Marketing Edward Elgar Publishing, Cheltenham.		241-243
6	2022	Carrying Capacity and Sustainable Development	Efthymiou, L	Encyclopedia of Tourism Management and Marketing Edward Elgar Publishing, Cheltenham.		433-435
7	2022	Hospitality Animation		ISBN: 978-620-4-73150-6 Lambert Academic Publishing		
8	2022	Tackling Illegal Tourism.		ISBN: 978-620-4-73150-6 Lambert Academic Publishing		
9	2022	You are What you Are		ISBN: 978-620-4-73150-6 Lambert Academic Publishing		
10	2024	Collaborative Government Initiatives for Implementing Tourism Carrying Capacity in the Context of Sustainable Development	Efthymiou, L. and Morphitis, A.,	Collaborative Government Initiatives for Implementing Tourism Carrying Capacity in the Context of Sustainable Development. In <i>Non-</i>		pp. 233-260). Cham: Springer Nature



				Profit Organisations, Volume III: Society, Sustainability and Accountability		Switzerl and.
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Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	July 2019 [Duration 36M]	Varna University	EU - ERASMUS+	Staff mobility for training
2	March 2024 [Duration 1 week]	University College Prague	EU - ERASMUS+	Staff mobility for training
3	June 2024 [Duration 1 week]	Leon van Maren The Hague Netherland	EU - ERASMUS+	Staff mobility for training
4	RiNNOVATE 2024 Forum Panel Discussion	Διαφοροποίηση του τουριστικού προϊόντος Στόχος: Διερεύνηση στρατηγικών για διαφοροποίηση πέρα από τον “ήλιο και την άμμο”, ενσωμάτωση της βιωσιμότητας, αξιοποίηση της τεχνολογίας και προβολή μοναδικών πολιτιστικών αγαθών. <a href="https://rinnovateforum.com/speakers/">https://rinnovateforum.com/speakers/</a>	Event Centre Μαρινα Αγιας Ναπας	Panel Speaker

\* Specify venue, geographic location etc



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ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ  
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2024	Anaplasia	HRDA Certified Trainer	Hospitality Consulting
2	2022	Progress	HRDA Certified Trainer	Hospitality Consulting
3	2015- 2020	ASHA	Owner	Academic Support & Hospitality Advisory
4	2010-2015	ANESEUM	Owner	Hospitality Consulting

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1	2016	HRDA Certified Trainer EEK:001701	HRDA
2	2010	External Verifier of City & Guilds 7065-877240	City & Guilds
3	2006	Open Water Diver	PADI
4	2001	Fundamentals of HACCP	The Royal Society for the promotion of Health
5	2001	Food and Health	The Royal Society for the promotion of Health
6	2001	Food Hygiene	The Royal Society for the promotion of Health