

**ΤΕΛΙΚΕΣ ΕΝΙΑΙΕΣ ΓΡΑΠΤΕΣ ΕΞΕΤΑΣΕΙΣ
ΣΧΟΛΙΚΗ ΧΡΟΝΙΑ 2019 – 2020**

Μάθημα: Αγγλικά Επίπεδο: Ε7 Διάρκεια: 2:30 ώρες Ημερομηνία: 28 Σεπτεμβρίου 2020

ANSWER KEY

PART I: COMPOSITION

35 MARKS

1.

A. You have just read a newspaper article about the role of advertisements in our life. Write an article for your local newspaper discussing the advantages and disadvantages of advertisements. Support your ideas by giving examples and relevant evidence.

Σημεία τα οποία αναμένεται ο εξεταζόμενος να αναπτύξει:

➤ **Advantages: Arguments in Favour of Advertising**

The arguments imply social significance or usefulness of advertising:

1. Stimulate Production: Advertising has positive impact on demand. Demand for products can be increased.
2. Stimulate National Income: Advertising can contribute to national income by generating more consumptions, demand, and production.
3. Employment Opportunities: It can ease unemployment problems by generating more employment opportunities.
4. Commercialization of Inventions: Advertising is useful to commercialize or materialize new useful inventions. New inventions benefit the society.
5. Public Acceptance: Advertising prepares people to accept and use new and standard products.
6. Informative: Advertisement is a good source of information. It can increase awareness about new uses, improvements in products, different products and special offers related to products.
7. Mass Production and Mass Distribution: Advertising has a significant role for mass production and mass distribution. It affects positively all aspects of mass production and mass distribution.
8. Entertaining Value: Most advertisements are capable of entraining people. People like to see, hear, or read advertisements in different media.

➤ **Disadvantages: Arguments against Advertising**

The arguments imply adverse impact of advertising on society:

1. High Price to Consumers: Advertising increases costs of product. Customers have to pay high price for the products heavily advertised.
2. Impulsive Buying: It creates unnecessary needs. Sometimes, it instigates people to buy unnecessary products.

3. Materialist Implications: It promotes materialism. It makes people mad after things, whether useful or not.
4. Fraud to Customers: It has misleading/deceptive implications. Most claims are unrealistic and exaggerated.
5. Company-oriented: It is wrong to believe that advertisement is always useful to customers. In most cases, it benefits only to advertisers, sometimes, even at a cost of buyers.
6. Creation of Monopoly: Effective advertising campaign creates permanent place for certain brands in the market.
7. It is a disturbance to people: Advertising carries nuisance value. People are not interested to watch, read or hear commercial ads, but they have to do it.
8. Source of Confusion and Stress: Due to over bombarding of advertising on different mass media, people are confused and feel stress in regard to selection of products.

STUDENTS MAY INCLUDE ANY OTHER IDEA THAT IS RELEVANT TO THE RUBRIC AND WELL PRESENTED AND ANALYSED

Η γραπτή έκφραση να διορθωθεί με βάση το πλαίσιο αξιολόγησης Γραπτού Λόγου για το Ε7.

B. Write an article for an online magazine stating your opinion on the following topic: “with all these online sources of information, there is no point in using any kind of physical media such as newspapers, magazines or books”. Support your ideas by giving examples and relevant evidence.

Σημεία τα οποία αναμένεται ο εξεταζόμενος να αναπτύξει:

➤ **The Benefits Of online information**

1. Ease Of Access : simply log on and play content via desktop, tablet, or smartphone
2. It's A Space Saver
3. You Can't Lose It

➤ **The Disadvantages of online information**

1. Bandwidth Limitations: An internet connection required. You also need one that's fast enough.
2. Data Control: Net neutrality. Instances of media companies altering the original source material when offering its content to customers.
3. Storage: You'll still need somewhere to store all those media. Added fee associated with expanding your space.
4. You don't actually own it: The company that you're streaming from is the owner of a certain piece of content.

➤ **The Benefits of Physical Media**

1. You're the real owner of It: You can watch/read it as many times as you want without worrying about any sort of subscription service or it magically disappearing.
2. No Data Limitations: You won't have to worry about hitting any data limits.

➤ **The Disadvantages of Physical Media**

1. Breaking/Losing It
2. Piling / Room for storage

STUDENTS MAY INCLUDE ANY OTHER IDEA THAT IS RELEVANT TO THE RUBRIC AND WELL PRESENTED AND ANALYSED

PASSAGE 1

2. Choose the best answer according to Passage 1 (4 x 2 = 8 marks)

- A. 3 (...improved financial results and a happier workforce. Par. 1).
- B. 4 (...predictive maintenance of equipment... Par. 4).
- C. 1. (...improve their environmental impact. Par 6).
- D. 4. (...aims to reach and help reskill 10 million people by 2025... Par.9).

3. Complete the paragraph using only ONE word from Passage 1 for each gap (5x 2 = 10 marks)

- a. happier
- b. industry
- c. impact
- d. data
- e. gap

PASSAGE 2

4. Indicate whether the following statements are TRUE or FALSE according to Passage 2. (6 x 2 = 12 marks)

- A. FALSE (In 2016, Par. 1)
- B. TRUE (...no significant difference in ability between boys and girls... Par. 1)
- C. FALSE (...there are even fewer in engineering and information technology. Par. 1)
- D. TRUE (...there is danger of creating a narrow view...view. Par. 2)
- E. TRUE (... girls have ... activities and toys ... an interest in science. Par. 3)
- F. TRUE (... one of the most important... in the media. Par. 6)

5. Answer the following questions according to the passage. (5 x 1 = 5 marks)

- A. List three (3) ways in which girls can be encouraged to take up careers in science.

ANY THREE

1. Parents and schools can introduce all children – boys and girls – to activities and toys that encourage them to build and make things.
2. Parents and schools can get boys and girls interested in exploring the world around them and how it works.
3. Organisations send women scientists to talk to girls at school about their work
4. Workplaces and science departments using mentor programmes to help and support women working in a minority / Women in senior roles to offer support to younger women entering their field. **THE LATER IS AN ANALYSIS OF THE FORMER**

5. Make sure that girls see plenty of examples of successful women scientists in the news and in the media

B. Mention two (2) reasons why fewer girls than boys do jobs that are related to sciences.

1. Girls have less experience of activities and toys that encourage an interest in science.
2. Girls are more critical of their abilities / tend to underestimate themselves / they might not think they're 'good enough' to study a STEM subject at university. **ALL THREE REPRESENT THE SAME IDEA**

PART III: USE OF ENGLISH

30 MARKS

6. Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. Do not change the word given. (5 x 1 =5 marks)

- A. can't be at home.
- B. has been studying since
- C. I hadn't been well prepared for the test, I wouldn't have got
- D. are going to be fixed (by them / by the boys)
- E. promised not to do it again if they let him/promised that he would not do it again if they let him
promised not to do it again if you let him/promised that he wouldn't do it again if I let him

7. Complete the gaps with ONE suitable word. (10 x 1 =10 marks)

- a) well
- b) biggest
- c) has
- d) by
- e) levels
- f) who
- g) about
- h) had
- i) their
- j) putting

8. Use the words in brackets to form words that fit the blanks. (10 x 1 = 10 marks)

- a) particularly
- b) development
- c) contribution
- d) specifically
- e) delivery
- f) provision
- g) significant
- h) universal
- i) acceptable
- j) exposure

9. Complete the dialogue below using the correct sentence a-e from the box. There are two (2) extra sentences that you do not need to use. (5 x 1 = 5 marks)

a) D b) G c) B d) F e) C