



# Road Safety in the EU

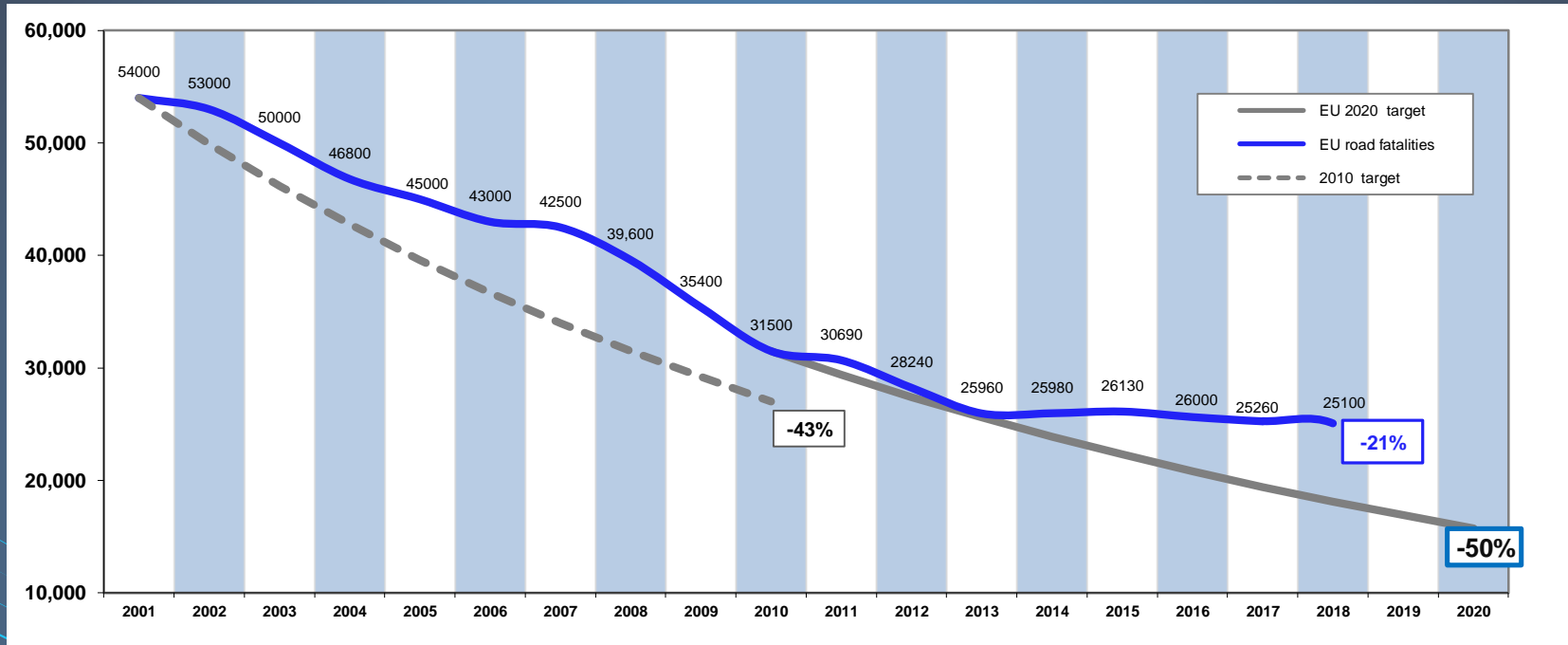
Fotini IOANNIDOU  
Head of Unit - Road Safety  
DG MOVE

Road Safety seminar  
Cyprus, 28 June 2019



European  
Commission

# EU fatalities and targets

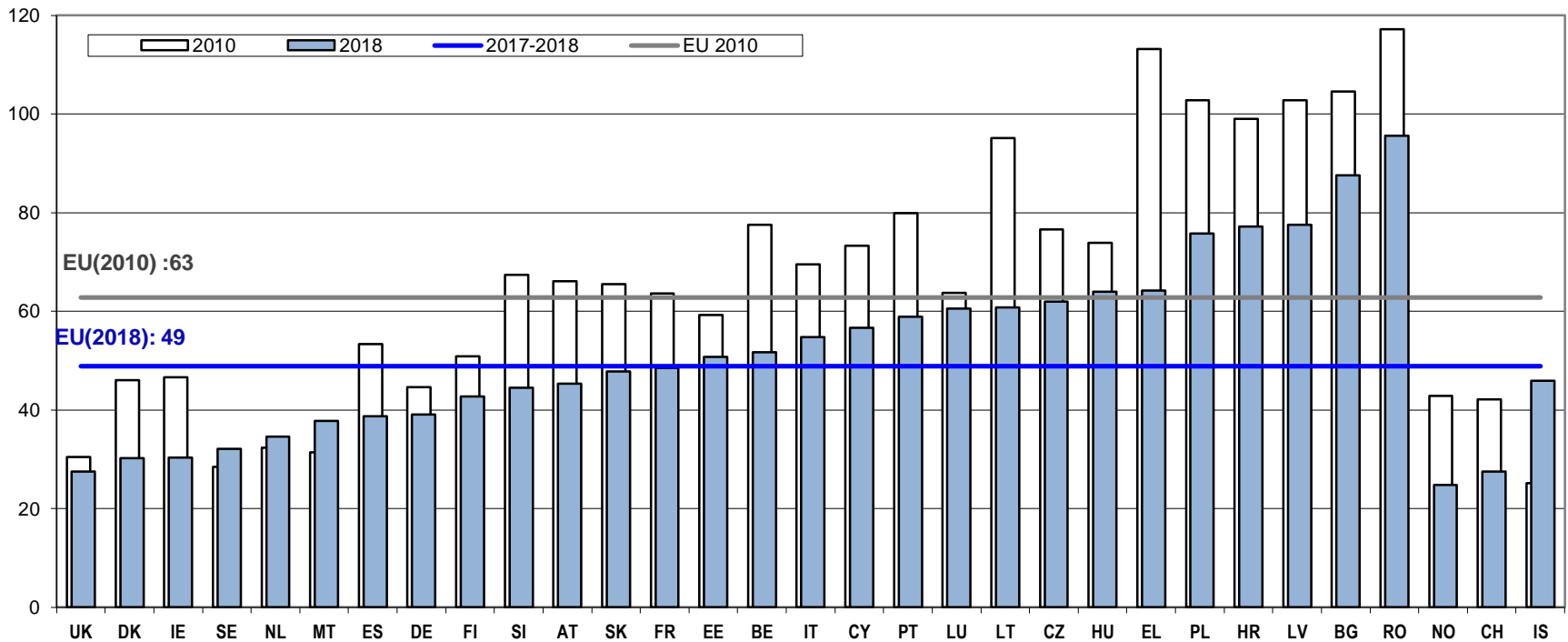


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# EU fatalities and targets

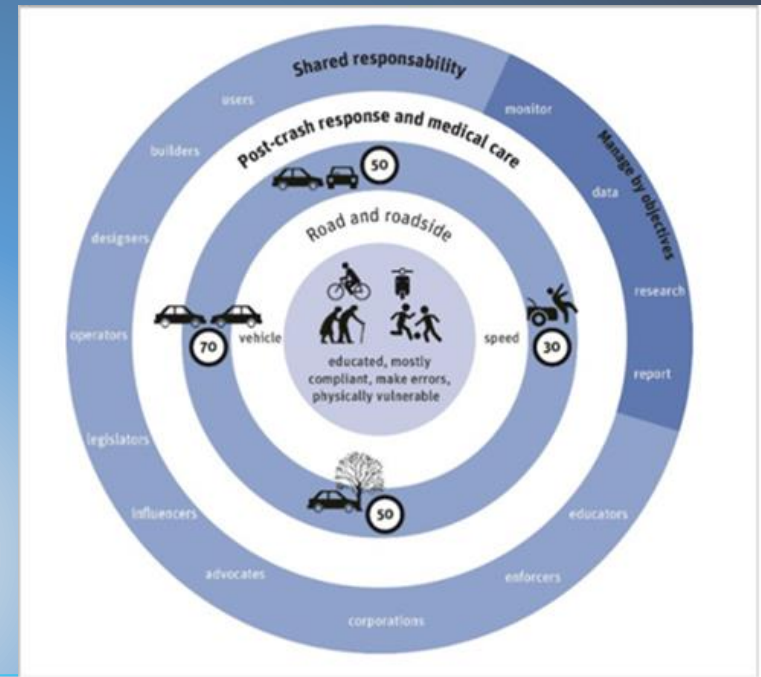




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# Road safety policy framework 2021-2030

- Principles:
  - "Safe System" approach
  - Confirmation of "Vision Zero" (2050)
  - New interim targets (50% reduction in fatalities and serious injuries)
  - Monitoring based on key performance indicators
  - Reinforced coordination between levels and sectors
  - Funding support
  - Global dimension



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# Financing & Funding

- Focus on rehabilitation of existing roads
- CEF call 2018: 200 million € for road safety and digitalisation
- Structural funds – Common Provision Regulation

Enabling conditions: "Multimodal mapping of existing and planned infrastructures until 2030 is in place which: (...) (8) Includes assessment of road safety risks in line with existing national road safety strategies, together with a mapping of the affected roads and sections and providing with a prioritisation of the corresponding investments"



# The Safer Transport Platform – road safety advisory

- Joint COM and EIB initiative launched in March 2019
- “One-stop-shop” for advice on road safety funding and financing for public and private project promoters
- Part of European Investment Advisory Hub
- Main tasks:
  - Raise awareness for existing funding and financing instruments;
  - Advise potential beneficiaries on suitable instruments;
  - Provide tailored technical assistance;
  - Track programmes and identify further investment needs.



<https://eiah.eib.org/about/initiative-safer-transport-platform.htm>





# Strategic Action Plan on Road Safety

- Actions as part of the third Mobility Package:
  - Proposed revision of Road Infrastructure Safety Management (RISM) Directive
  - Proposed revision of General Safety Regulation for vehicles
  - Communication "On the road to automated mobility: An EU strategy for mobility of the future"
- Addressing all "Safe System" areas as well as emerging challenges and EU's global role
- Call for voluntary commitments





# Strategic Action Plan on Road Safety

## 1. Enhanced road safety governance

- Key performance indicators, closer cooperation across sectors, involvement of stakeholders, biennial results conferences

## 2. Stronger financial support

- Facilitate use of existing instruments, cooperation with European Investment Bank

## 3. Safe roads and roadsides

- Better follow-up to safety management, links to investment, proactive network-wide approach

## 4. Safe vehicles

- Make new safety features mandatory, assess retrofiting



# Strategic Action Plan on Road Safety (ctd.)

## 5. Safe road use

- Cross-border enforcement, driving disqualifications, recommendation on alcohol limits

## 6. Fast and effective emergency response

- Facilitate cooperation, research

## 7. Future-proofing road safety

- Safe transition to automation, new mobility trends

## 8. The EU's global role

- International cooperation, UN Road Safety Trust Fund, support for capacity building





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## New safety features in your car





# Revision of the Vehicle General Safety Regulation

- Mandating safety features for all vehicle categories and models
- Introduction first for all new models, then for all new vehicles
- Estimated to save 7300 lives and prevent 38,900 serious injuries (2020-2030)
- Study on retrofiting

# RISM revision: main elements

- Extend the scope to primary roads and roads built using EU funds
- Introduce network-wide risk mapping procedure
- Transparency and follow-up of procedures
- Take vulnerable road users systematically into account
- Common specifications for road markings and road signs to facilitate roll-out of cooperative, connected and automated mobility
- **Estimated to save 3200 lives and prevent 20,700 serious injuries (2020-2030)**





# Coordination and communication

- **Exchange of experience** in expert groups and stakeholder events
- **Civil society platform:** European Road Safety Charter
- **Europe-wide campaigns** like the "European Day Without A Road Death" (#ProjectEDWARD)





# The European Road Safety Charter

The screenshot shows the homepage of the European Road Safety Charter website. At the top, there is a navigation bar with the European Commission logo and the text 'MOBILITY AND TRANSPORT' and 'European Road Safety Charter'. Below this is a yellow navigation menu with options like 'About the Charter', 'Road Safety in action', 'Resources & Knowledge', and 'The Charter across Europe'. A search bar is also present. The main content area features a large banner with a person in a high-visibility vest and a car, with the text 'JOIN THOUSANDS OF EUROPEAN ORGANIZATIONS, ASSOCIATIONS AND COMPANIES TO SAVE LIVES. Together, we are Road Safety! Join!'. Below the banner, there is a section titled 'Highlighted Road Safety in action' with two featured items: an activity on 27 April 2016 at a technical secondary school in Croatia, and an event on 23/05/2016 in Tallinn, Estonia. The footer includes 'Our Mission' and 'Testimonials' sections.

- Civil society platform
- More than 3500 members

<http://www.erscharter.eu/>

# Excellence in Road Safety Awards





# Support for TISPOL's Project EDWARD



Project EDWARD and 4 others Retweeted



**Violeta Bulc** @Bulc\_EU · Sep 18

Let's go for ZERO today: no deaths on European roads! I fully support [#ProjectEDWARD](#) - European Day w/t a Road Death. We must do our utmost to respect the rules & drive safely; too many lives are still lost on our roads. Stay safe and be responsible, not only today but every day!



2:00 5,445 views



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# Types of action

- Legislation (where there is EU added value)
- Financial support (e.g. infrastructure upgrades, research)
- Exchange of good practice and capacity building
- Call for voluntary commitments
- Involvement of civil society
- Monitoring





# Thank you!



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